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ROAD TO REINVENTION:
Leadership in the Digital Age

THURSDAY, MARCH 22, 2018
8 a.m. - 5 p.m.

UC Irvine | The Beckman Center
100 Academy, Irvine, CA 92617

Software, especially AI, continues to transform industries, platform companies are dominating, jobs are being automated, and cybersecurity risk is increasing. Reinvention demands leadership from the top, a commitment to building a digital enterprise, business model innovation, and a new talent pool.

In 2018, we focus on leading game changing innovation, investing in emerging technologies responsibly, and preparing your workforce for an automated future. Join us for our annual conference featuring a series of thoughtful conversations with experienced leaders and gain strategies and insights to help you navigate the road ahead.

FEATURING:

Amazon • Microsoft • Qantas • Heal • Samsung • Johnson & Johnson • GE • UPS • Target • KIA Motors America • Abbott Laboratories • Pacific Life • Union Bank • Rockwell Collins • First American • Mercury Insurance • Cylance • UCI Cybersecurity Institute • Genpact • Veniam • Brain Corp

OUR THEMES:

- Disrupting industries with code
- Driving game changing innovation
- What's next in digital technologies?
- Getting your workforce ready for the future

REGISTER TODAY: merage.uci.edu/R2R

Receive early bird savings through Thursday, February 15. Attend for \$395, a \$200 savings, or register with a colleague for \$600 (\$300 per person). Our regular rate of \$595 will be effective February 16.

Registration includes the day-long program, breakfast, lunch, refreshment breaks and a closing reception.